



mark **GATTY SAUNT** business development/production

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English born and educated Mark Gatty Saunt, {known within Nite Owl Productions, Inc. as "Captain Caveman"}, Producer and Business Development, has more than seven years of past experience licensing content from the publishing industry for electronic distribution. Gatty Saunt served as Licensing Director, News and Business Division for The Dialog Corporation, a leading content aggregator, owned by corporate media giant, The Thomson Corporation. During a five year period Gatty Saunt negotiated and licensed the electronic rights to hundreds of titles and singularly maintained well over 250 individual publisher relationships. Following that, Mr. Gatty Saunt served as one of the premiere digital content licensing experts for the cutting edge online syndication company iSyndicate, Inc., now wholly owned and operated by YellowBrix, Inc. During Gatty Saunt's time at iSyndicate, he focused on big brand content acquisition from the likes of Knight Ridder, New York Times Company, The Tribune Company and the British Broadcasting Corporation (The BBC). More recently, Gatty Saunt positioned himself as an autonomous digital content sales and syndication consultant. He assists numerous well-respected content providers, such as The British Broadcasting Corporation (The BBC), UPBEAT Entertainment News Online Weekly/Daily, Al-Bawaba, Info-Prod and RDSL, with unlocking the latest technologies and solid distribution channels for their distinguished content. This primarily involves marketing and licensing the content to third party aggregators, on/offline syndicates, wireless companies, corporate web sites and intranets. Mr. Gatty Saunt has been with Nite Owl Productions since February of 2002. He plays a major part in the funding efforts of Nite Owl Productions, which include developing creative funding solutions, sourcing funding related parties, presenting the Nite Owl Productions business plan and negotiating all company agreements.

